



# THE LOFT

Podcast & Living Room Set

LADO SARAI, NEW DELHI

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# Cellar Door STUDIOS

We are not real-estate moguls putting our lands to the in-trend use.  
In simple words, the studios by Cellar Door are spaces designed, built and operated by creators for creators.  
And today, we are the largest and (if we may say so ourselves) the most loved chain of studios in Delhi NCR.

Our studios are as plug-n-play as they can be and yet super customizable. The aesthetics are designed to be a mix of what is in, was in and will be in, so that the spaces and the creations stand the test of time. Most of our studios are even equipped with high-end gear so that redundancies, and hence costs, are minimized.

The dimensions and layouts are designed for no-compromise shoots. And it is all topped with creature comforts which will make you come back without thinking twice.

Have a look at our other studios on our website:  
[www.cellardoorstudios.in](http://www.cellardoorstudios.in)

STUDIO ONE      STUDIO TWO



# ABOUT THIS SPACE

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Welcome to The Loft at Studio IV.

It is easy to call this the largest, most premium and well-equipped podcast space in Delhi NCR.

But, The Loft is so much more than that.

It's a production powerhouse disguised as a Brooklyn apartment.

It's warm, it's lived-in, it's cinematic — and it's built for creators and podcasters who want precision and polish, without the hassle.

Multiple zones. multiple moods.

Whether you're shooting a podcast, a digital commercial, a campaign film, or a testimonial — this space flexes with you and for you.

A part of Studio IV by Cellar Door and located in the heart of South Delhi.

[CLICK HERE TO SEE THE LOFT IN MOTION](#)

# SETUP ONE



# SETUP ONE



# SETUP ONE



We show what we sell.

These, and all the images in this brochure, are all shot using only the equipment that we include in our production packages. Of course, we can tweak those to match your vibe.

# SETUP ONE



# SETUP TWO



# SETUP TWO



# SETUP THREE



# SETUP IV

A wall that folds in!



# ABOUT THAT PRODUCTION POWERHOUSE BIT...



The theme is effortless quality.

# CAMERA & VIDEO



Three 6k Full-Frame Cameras.  
Ability to shoot open-gate 3:2.  
Easy for vertical adapts.



Wireless Monitoring  
So you don't see a  
mess of wires on the floor.



Rodecaster Video  
for efficient monitoring and even AI Edits.

# LIGHTING



9x Filmmaking Quality  
Nanlite lights to shine the right light on  
your achievements.



All App-controlled lights to make  
changes and tweaks in a jiffy.  
Did we mention effortless quality?



Not a single light occupying precious  
space on the studio floor.  
Also, we have a window light.

# AUDIO



Rode Podmics  
Industry Standard, broadcast ready.



The mics don't just sound good,  
they look great too, especially with the  
clean spring-loaded mic arms.

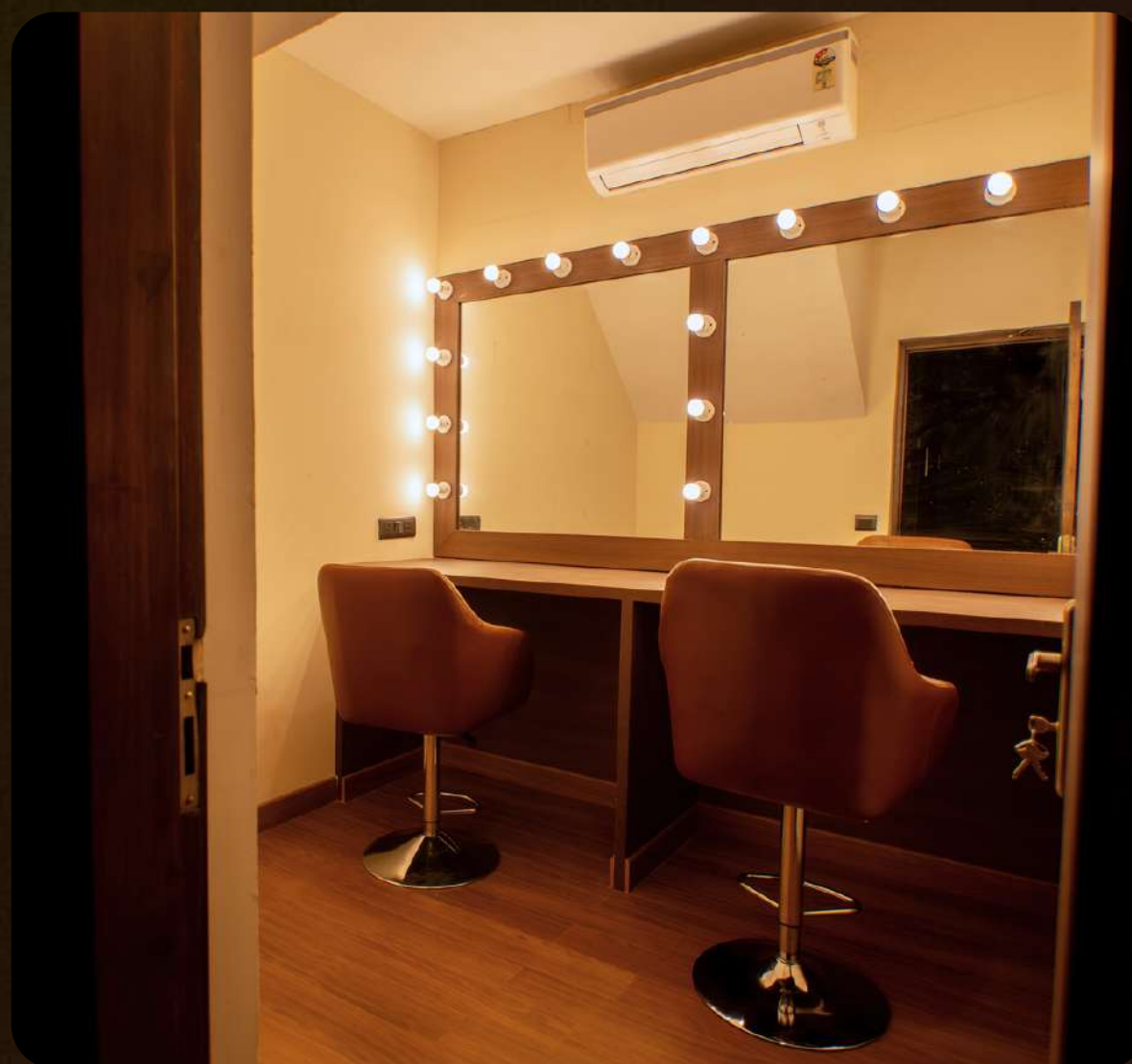


All mics go into the Rodecaster to give  
you rich, warm vocals.

# AND THERE'S MORE.



Premium Washrooms.  
Unfortunately, we have to mention this.



Of course, there is a green room.  
And obviously, there is a steamer to  
press your suits.



A 65" Samsung The Frame.  
A matte QLED screen for your branding.  
Or art, if you're into that stuff.

# A LOT MORE.



In-house additional equipment.  
Need a smoke machine? RGB Tubes?  
More lights? More mics? Teleprompter?  
All check.



Rentals starting from 1-hour.  
Because here, you won't be wasting time.



Full-production packages.  
And now we are offering even post  
production services.  
So you just bring your famed talent.

AND GUESS WHAT. THERE'S EVEN MORE AT STUDIO IV.

# THE MONTAGE

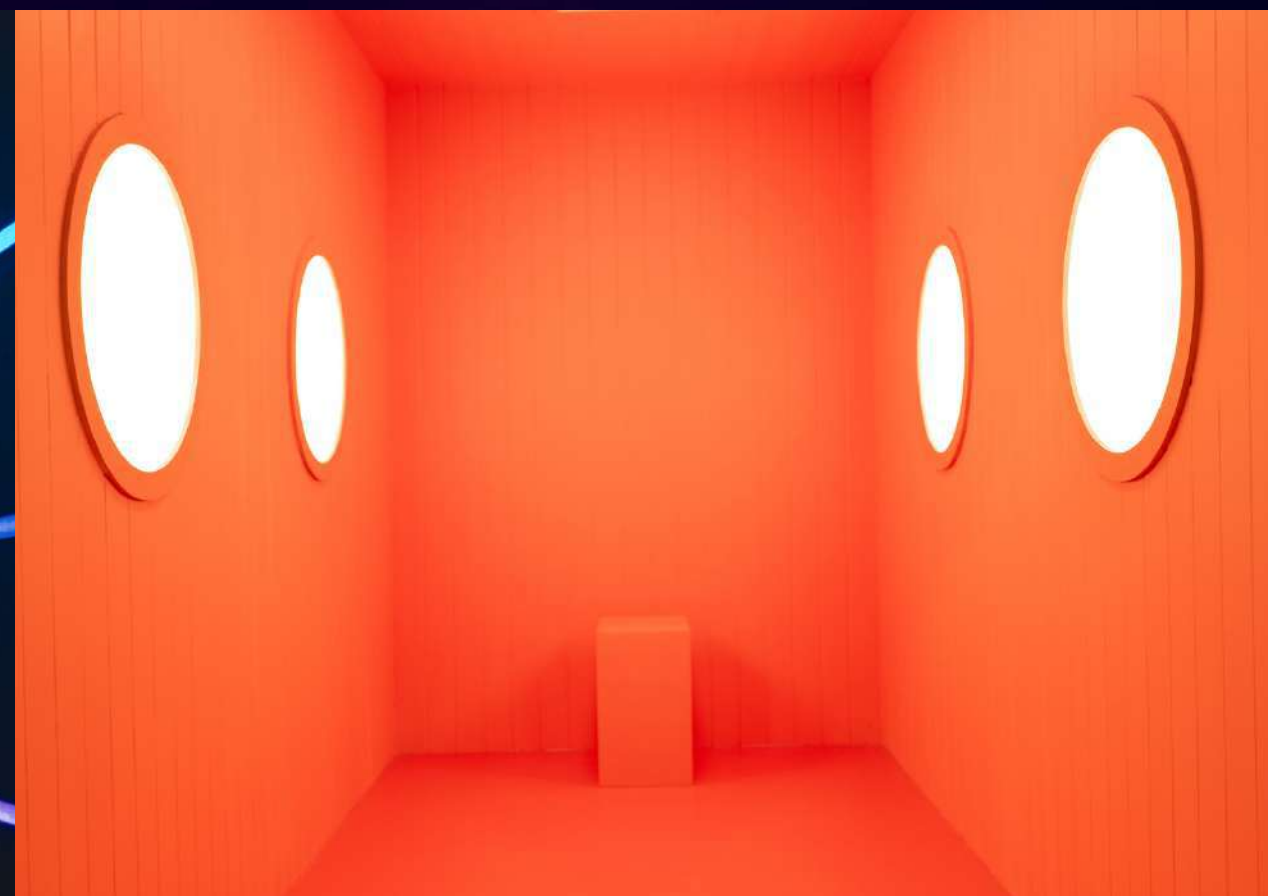
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VARIETY SETS & PROJECTION

[CLICK HERE TO CHECK IT OUT](#)

# THE MONTAGE

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# THE LOFT

Podcast & Living Room Set



Location



+91 8448448959



Website