Cellar Door hubhopper

Your Podcast. Planned, Produced, Published, and Grown.

One coordinated team. Zero vendor chaos
A podcast that sounds and looks as good as you and your brand deserve.

CELLAR DOOR STUDIOS × HUBHOPPER

The Smartest Brands Are Already Talking

Podcasts have become the most trusted format for building authority, deepening audience relationships, and creating content that keeps working long after it's published — repurposed into clips, reels, and campaigns across every channel.

Build Authority

Become the credible voice in your space

Create Recurring IPs

Content that compounds over time

Stay Relevant

Meaningful conversations that keep you top of mind

Multiply Content

One episode becomes clips, reels, and campaigns

Starting a Podcast Sounds Simple. It Rarely Is.

Most clients begin with enthusiasm — and quickly find themselves overwhelmed. Not by one problem, but by many, spread across too many people and vendors.

Concept & Format

What kind of show? What tone? What structure?

Hosts, Guests & Scripts

Who speaks? What do they say? Who coordinates?

Production & Location

Where do we shoot? What equipment? Which studio?

Editing & Packaging

Who handles post? What does the final product look like?

Publishing & Distribution

Which platforms? What metadata? How often?

Analytics & Growth

Is anyone even listening? How do we grow?

The result: confusion, delays, inconsistency — and a podcast that never quite reaches its potential.

There Is a Better Way

Cellar Door Studios × Hubhopper is a fully coordinated end-to-end podcast service — strategy through growth, production through publishing — managed by one accountable team that understands what you're building.

You focus on ambition.
We handle the rest.

Two Specialists.
One Seamless Solution.

Most providers offer production, *or* platform, *or* strategy. Rarely all three — and almost never coordinated. This partnership changes that.

Cellar Door Studios

Premium production, creative direction, and flexible location capability — in studio or anywhere you need

Hubhopper

Podcast strategy, smart publishing, performance analytics, and audience growth tools

Together

Fewer handoffs, fewer gaps, one accountable relationship — from first idea to growing audience

Two Specialists.
One Seamless Solution.

Hubhopper Leads

- Conceptualisation and show positioning
- Content planning and episode structure
- Host and guest arrangement
- Distribution and publishing
- Marketing and promotion
- Analytics and reporting

Cellar Door Leads

- Recording and production
- Audio and/or video capture
- Episode editing
- Sound design
- Mixing and mastering
- Post-production and final delivery

Shared ownership across timelines, creative reviews, quality control, and launch planning.

Deliverables at a Glance

Strategy & Planning

- Podcast concept note and show blueprint
- Content and episode planning
- Host and guest coordination

Production & Assets

- Recording and production support
- Edited audio and/or video episode masters
- Packaging and release-ready assets

Content & Distribution

- Show notes, clips, reels, and audiograms
- Publishing and distribution management

Analytics & Growth

- Performance dashboard and reporting
- Audience insights and optimisation support

Clients receive both execution support and growth support in one integrated workflow.

How the Journey Works

Build

Conceptualisation, format design, content planning, episode structure, and host/guest planning.

Craft

Professional production, recording, editing, sound design, polish, and final masters.

Scale

Hosting, distribution, release management, marketing support, audience growth, and analytics.

A complete podcast solution — from idea to audience.

Production That Looks as Good as It Sounds

Cellar Door Studios brings professional environments, experienced crew, and a refined visual sensibility — so every episode feels polished from the first frame to the final cut.

- Multiple studio setups, each with a distinct visual character
- Broadcast-quality audio capture and video production
- Premium flagship spaces: **Studio One** and **The Loft**
- Same production quality maintained on-location

Some glimpses from Cellar Door Studios

With the largest and most premium studios in Delhi NCR, Cellar Door brings professional environments, experienced crew, and a refined visual sensibility — so every episode feels polished from the first frame to the final cut.

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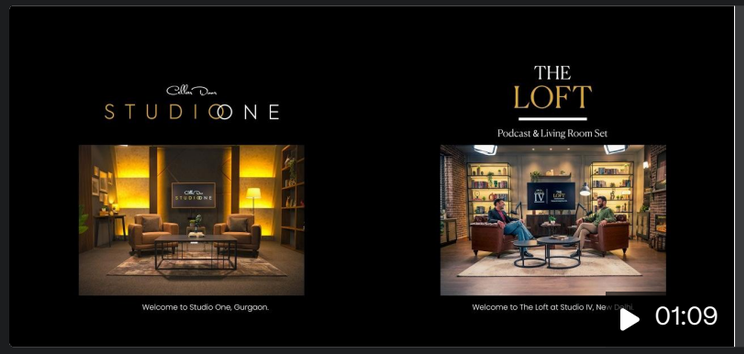
See all the studios at Cellar Door here: **www.cellardoorstudios.in**

Experience of over a 1000 podcasts



YouTube

Cellar Door Studios – Podcast Reel

Some glimpses from only some of the 1000+ podcasts shot at Cellar Door Studios.

Watch some of the podcasts shot at Cellar Door Studios **here**.

Your Podcast Goes Further With Hubhopper

Great production is only half the story. Hubhopper ensures your podcast reaches the right ears, grows consistently, and gives you clear visibility into what's working.

YouTube

Podcasts are the last attention goldmine

Think it's too late to start a podcast? Think again. In this video, Gautam breaks down why podcastin...

- One-click distribution to all major platforms
- Branded podcast experience and episode management
- Performance analytics that actually inform decisions
- Promotion and growth support beyond launch day

Backed by Real Podcast Scale

25M+
Monthly Listens

25+
Distribution Platforms

400K+
Podcast Episodes

22+
Episode Languages

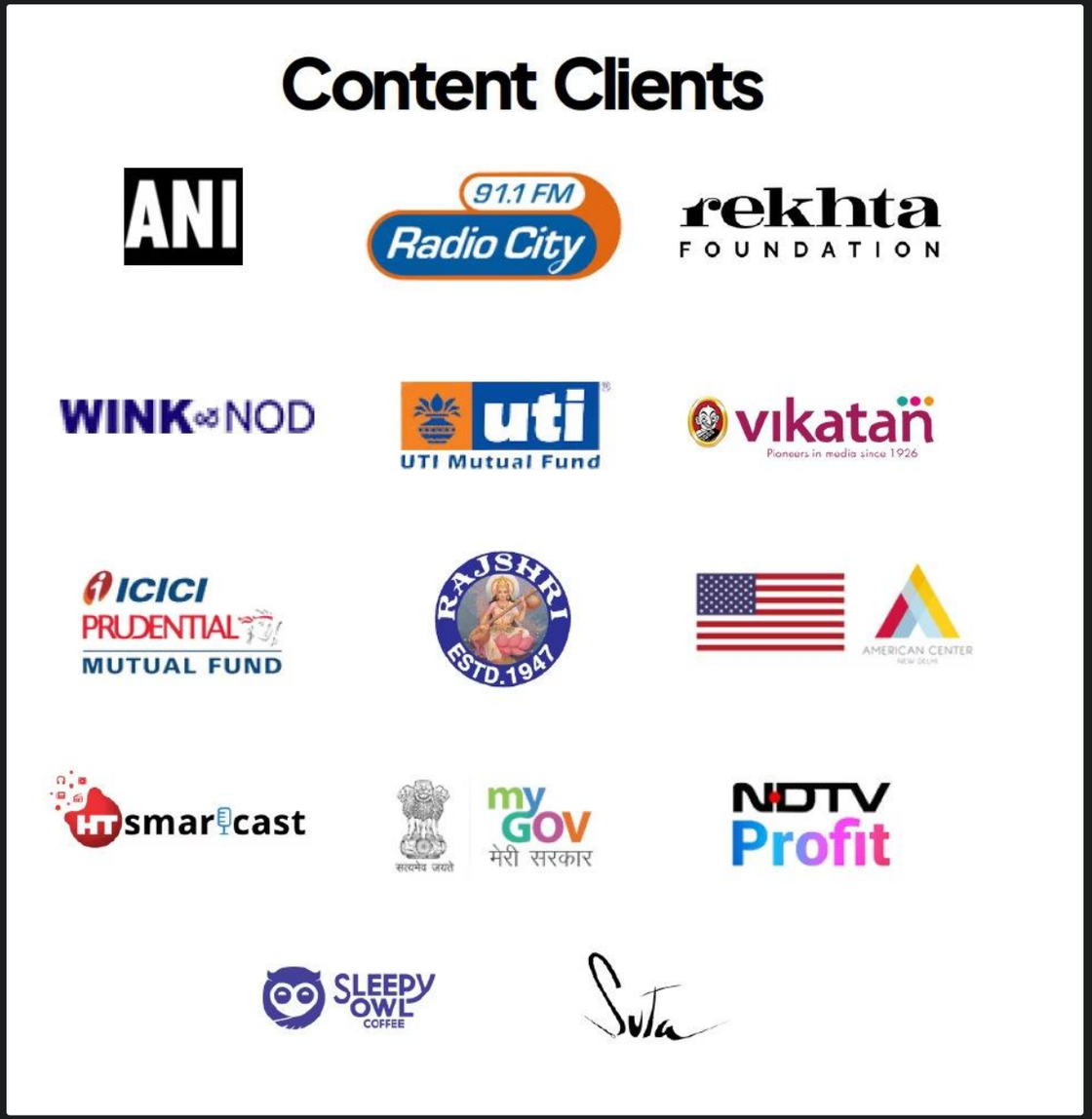
40+
Branded Campaigns

Hubhopper adds platform strength through broad distribution, dedicated account support, and detailed analytics — covering listens, streams, listener geography, platform mix, and completion trends.

Check out more about Hubhopper **here**.

Trusted by Brands

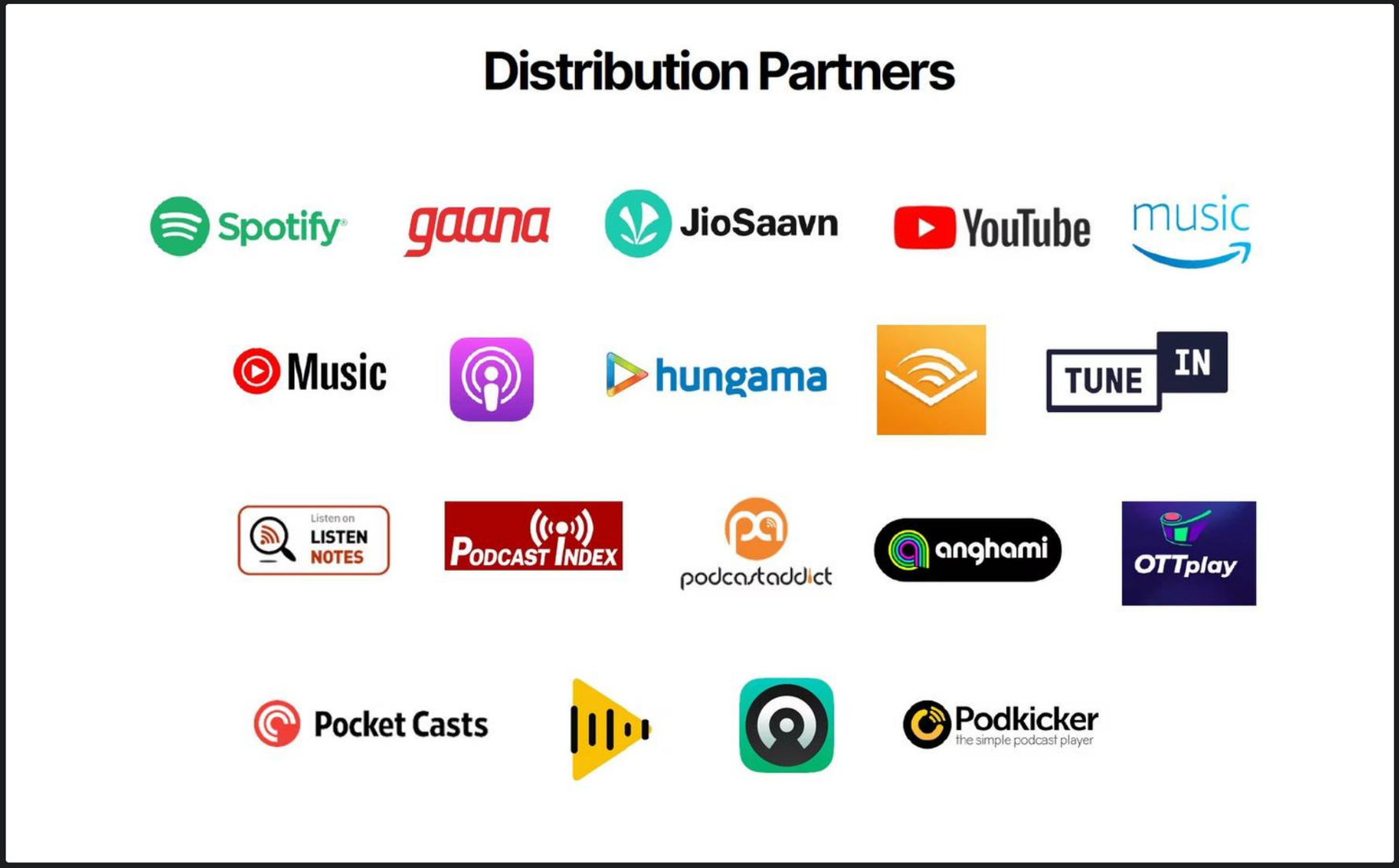
Hubhopper adds platform strength through broad distribution, dedicated account support, and detailed analytics — covering listens, streams, listener geography, platform mix, and completion trends.



Check out more about Hubhopper **here**.

Distribution Partners

Hubhopper ensures that your pieces of content reach the widest possible audience in every nook and corner of the world. Make the best of the effort you put in.



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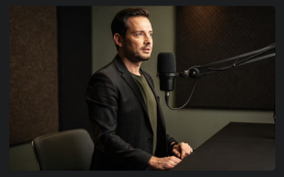
What Could Your Podcast Look Like?

The format is flexible. The quality is consistent. Here are a few ways clients are using this service.



Founder Thought Leadership

A personal show that positions you as the defining voice in your industry.

Branded Conversation Series

A recurring interview format that builds audience relationships around your brand's values.

Internal Leadership Podcast

Culture, strategy, and voice — delivered directly to your organization.

Content Engine

Full episodes plus social cutdowns — one shoot, multiple content formats.

Who This Is Ideal For

Brands and Businesses

Building thought leadership or launching a branded content property.

Content Teams

Creating recurring audio or video IP, or repurposing long-form content into short-form assets.

Growth-Focused Organisations & Individuals

Seeking measurable audience growth, performance insights, and a scalable voice-led content platform.

Whether the goal is authority, affinity, education, or engagement — this partnership supports the full podcast lifecycle.

The Benefits That Matter Most

1

Team to Call

One relationship. Full accountability. No chasing vendors.

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Coordination Gaps

Strategy, production, and distribution designed to work together from day one.

5×

Content Formats

One shoot produces full episodes, audiograms, clips, reels, and more.

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Location Options

Studio, office, home, venue, or another city — the production comes to you.

The result: a faster launch, a more professional product, and a podcast that actually builds something over time.

Let's Build Your Podcast From Concept to Impact

Cellar Door × Hubhopper brings together strategy, production, distribution, and growth support under one coordinated offering — so clients can focus on the message while we manage the execution.

Cellar Door

Production, post-production, and audio excellence.

Hubhopper

Strategy, distribution, marketing, and analytics.

> Let's create a podcast your audience comes back to.

Two Specialists. One Podcast Partner.

Ready to Build Something Worth Listening To?

If you've been thinking about launching a podcast but don't want to figure it all out across multiple vendors — this is built for you. Let's talk about your idea.

Book a Discovery Call

Tell us your idea. We'll shape it into a plan.

Request a Studio Walkthrough

See the spaces and the production quality in person.

Ask for a Tailored Scope

We'll build a proposal around your goals, format, and timeline.

www.cellardoorstudios.in

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