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ALL CAN BE MADE HERE?

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JUST WHAT IS



**WE OWN THE BEST STUDIOS.
WE OWN TOO MUCH EQUIPMENT.
WE HAVE A GREAT CREW.**

BECAUSE OF THIS^

**YOU GET GREAT QUALITY CONTENT VIDEOS.
AT GREAT COSTS.**

GENERAL SHOWCASE PLAYLIST

THE TLDR PITCH

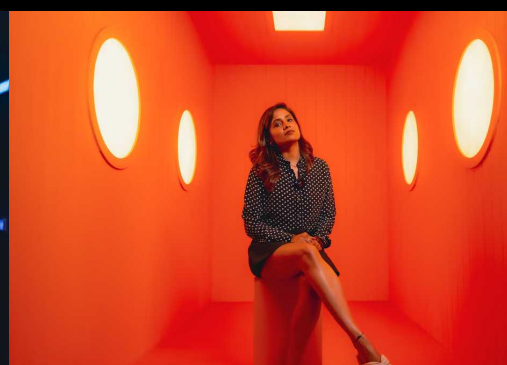
JUST WHAT IS THE CONTENT ROOM

The Content Room is a vertical at Cellar Door where we offer **production services** for budget video shoots of any kind that can be done at our amazing **in-house studios**.

Post production services can also be optioned in.

The idea is to give clients a **one-stop solution** to great looking and sounding videos shot by a great crew at great locations at very **pocket friendly prices**.

Want to know more? There's a long TLDR just ahead.





THE LONG TLDR

WHERE WILL YOUR VIDEOS BE SHOT?



Cellar Door Studios is the **largest and most loved chain of studios in Delhi NCR**. These studios were originally **built by filmmakers**, for filmmakers. And over time, they've become iconic for shoots.

From podcasts to large talk shows, from the biggest budget celebrity TV commercials to the biggest car and product shoots, from recipe videos to explainers. From fashion to music videos.

Cellar Door Studios have hosted countless amazing shoots and the number continues to grow each day.

With over **25 setups across 4 locations**, there is simply nothing else that comes close to this infrastructure.

The **access** The Content Room gets with these in-house studios is simply unbeatable.

[CHECK OUT THE STUDIOS](#)

VIRTUAL VISITS

[Studio One](#)

[Studio Three](#)

[Studio Two](#)

[Studio Four](#)



THE LONG TLDR

WHO WILL BE SHOOTING MY VIDEOS?



With over 10 years of commercial production experience, over 1000 commercial videos of all kinds delivered, the core team at Cellar Door is a mix of award-winning directors, producers, editors, DOPs. And this core team will be shooting or, at the very least, supervising each shoot that happens under The Content Room.

Spotlight by Cellar Door is the younger, new-age arm of Cellar Door Production and it will be directly involved in these shoots.

The network of casting directors, production designers, make-up artists, costume stylists, equipment vendors in Cellar Door's great rapport are cherries on top.

[CHECK OUT THE COMMERCIAL WORK](#)

WHAT WILL BE USED TO MAKE MY VIDEOS?

Apart from the stellar spaces at Cellar Door Studios and the expert team at Cellar Door, your videos also get to be made with high-end professional equipment. From 6k cameras to film-grade lighting, from great mics to professional editing tools. Your films get a high-end treatment end-to-end.



A NON-EXHAUSTIVE LIST OF

THE KIND OF VIDEOS THAT CAN BE MADE

WE DON'T LIMIT BY THE KIND OR NUMBER OF VIDEOS.
THE PACKAGES PRESCRIBE JUST THE DURATION OF SHOOT.

UGC

EXPLAINERS

TESTIMONIALS

PRODUCT DEMOS

PODCASTS

SOCIAL MEDIA
REELS

FASHION SHOOTS

RECIPE VIDEOS

PRODUCT
SHOWCASES

TRAINING VIDEOS

AND ANYTHING ELSE.
ALMOST ANYTHING.



A NON-EXHAUSTIVE LIST OF
SAMPLES FROM THE CONTENT ROOM

UNLIKE CELLAR DOOR, TCR IS NEW. SO, PLEASE CUT SOME SLACK

GENERAL SHOWCASE PLAYLIST

PRODUCT & LIFESTYLE PLAYLIST



A NON-EXHAUSTIVE LIST OF SAMPLES FROM THE CONTENT ROOM

UNLIKE CELLAR DOOR, TCR IS NEW. SO, PLEASE CUT SOME SLACK



GENERAL SHOWCASE PLAYLIST
PRODUCT & LIFESTYLE PLAYLIST

THE CELLAR DOOR STUDIOS



STUDIO ONE

SECTOR 50, GURGAON

[LOCATION PIN](#)



STUDIO TWO

SECTOR 33, GURGAON

[LOCATION PIN](#)



STUDIO THREE

SECTOR 69, GURGAON

[LOCATION PIN](#)



STUDIO FOUR

LADO SARAI, DELHI

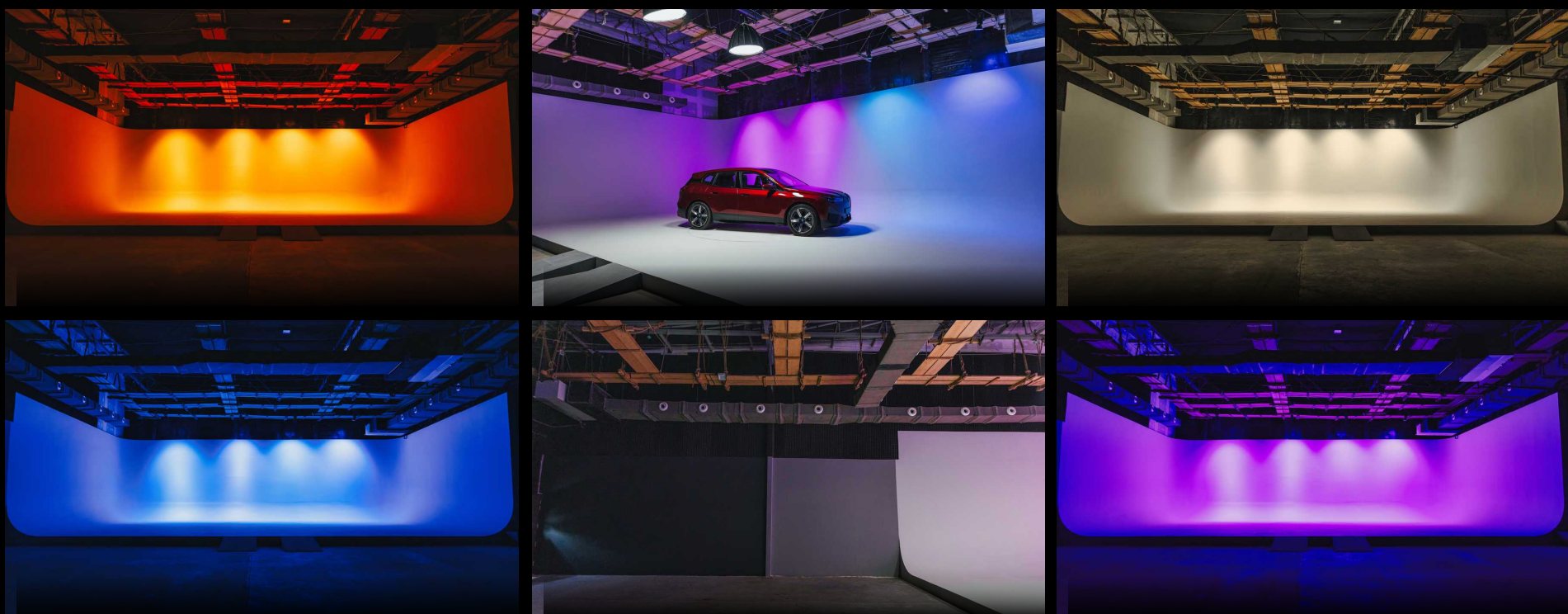
[LOCATION PIN](#)

[SEE THE COMMERCIAL WORK DONE AT THESE STUDIOS](#)

STUDIO GALLERY



The House @ Studio Three



The Cyc @ Studio Three

STUDIO GALLERY



The Loft @ Studio IV



The Montage @ Studio IV

STUDIO GALLERY



Studio Two



Studio One

VIRTUAL VISITS

Studio One

Studio Three

Studio Two

Studio Four

STUDIO THREE SPACE TOUR



[Click here to watch the video](#)

STUDIO FOUR SPACE TOUR



[Click here to watch the video](#)

Cellar Door
STUDIO
IV

THE
LOFT
Podcast & Living Room Set

[Click here to watch the video](#)



[Watch the Showreel](#)

[Visit the Website](#)



OUR TEAM

With many as old as the company itself, the team at Cellar Door comes with varied experiences - some obvious and some not so much like comic book and board game design, event management, hardcore manufacturing, product design and technology. Different life stages also allow them to bring unique perspectives and insights to each project. But they all form a perfect mosaic to work together to deliver the goods.

OUR FOUNDERS

Outsiders. Engineers. Filmmakers. Entrepreneurs. Cellar Door was bootstrapped with the passion shared by Rishav and Sourav. Bringing in the experience of running industrial businesses, working at tech MNCs and fighting many tides, both Sourav and Rishav run Cellar Door on one

Principle: Real value and real results delivered through creative lenses.





LET'S TALK ABOUT PACKAGES

WE DON'T LIMIT BY THE KIND OR NUMBER OF VIDEOS.
THE PACKAGES PRESCRIBE JUST THE DURATION OF SHOOT.

TWO KINDS OF PACKAGES:

PRODUCTION: SHOOT + STUDIOS

POST-PRODUCTION: EDITING + PACKAGING



Cellar Door Studios | The Content Room | Packages

Content Production
Packages

- IMPORTANT NOTES**
- Costs mentioned are **exclusive of GST**
 - **Scripting & Creative Direction is not included in this.**
 - The shoots are to be restricted to the **locations mentioned**. External shoots will be custom packages.
 - Furniture can be moved and brought in. Sourcing of extra props, nailing and painting are not included in the costs.
 - If you need to customise heavily, please contact us for **bespoke packages**.
 - **Equipment included** is mentioned in this sheet. Availabilty depends on which studio you are shooting in.
 - **Overtime** will be charged on a pro-rata basis.
 - Duration includes **shooting, warmup and setup** time. Typically, that will be 20% of the total duration.
 - Editing and **Post-Production are not included** in the production packages.
 - Default camera setup is going to be on tripod / handheld. Gimble operation can be optioned as as add-on.

	Duration	Number of 4k Camera Kits	Number of Rode Wirelss Go Lapel Mics	Professional Lighting (As per stock and studio)	Number of Angles / Backdrops	Crew	Location (Any One)	
Production Pacakge 1	2 hours	1	1	Aputure / Amaran / Nanlite / Godox	2	Videograp her Assistant	Studio One Studio Four	
Production Pacakge 2	3 hours	1	1	Aputure / Amaran / Nanlite / Godox	3	Videograp her Assistant	Studio One Studio Four	
Production Pacakge 3	5 Hours + 30min Recce	2	2	Aputure / Amaran / Nanlite / Godox	3	Videograp her 2 Assistants	Studio One Studio Two Studio Four	
Production Pacakge 4	8 Hours + 60min Recce	3	2	Aputure / Amaran / Nanlite / Godox	3	Videograp her 2 Assistants	Studio One Studio Two Studio Four	

Please mention the package name to get quote



Cellar Door Studios | The Content Room | Packages

Post-Production
Packages

- BASE POST-PRODUCTION INCLUSIONS:**
- Simple edit with basic colour correction, including English captions and template-based transitions.
 - One Aspect Ratio
 - Stock Music from Artlist
 - Stock Footage from Artgrid / Petals or B-Rolls provided by the client or taken during the shoot.
 - 2 Iterations included. Excluding oversight corrections.
 - The lead time will be shared with you upon receiving of the brief and references.
 - Final Video references should be shared by the client
 - Any more complexity, iterations add cost.

Videos	Max. Duration Each video (Minutes)	Animated Text Supers / Captions	Stock Footage / B-Roll Inclusion	Designed and Animated 2D Motion Graphics Cost per Video	
Post-Production Package 1	1	1	Yes	Yes	Extra
Post-Production Package 2	1	3	Yes	Yes	Extra
Post-Production Package 3	1	5	Yes	Yes	Extra
Post-Production Package 4	5	1	Yes	Yes	Extra
Post-Production Package 5	5	3	Yes	Yes	Extra
Post-Production Package 6	5	5	Yes	Yes	Extra

Please
mention the
package name
to get quote

PLEASE SEE INCLUSIONS & ADD-ONS ON THE NEXT PAGE



Cellar Door Studios | The Content Room | Packages

Equipment INCLUDED in Production Packages
(Usage will be based on availability at the studio)

Equipment

Product

Cameras

Panasonic S5ii Full Frame 6k

Sony FX30 4k

Blackmagic P Cinema 6k Pro

Lenses

Sigma 18-50mm F2.8 E-mount Lens

Sigma 18-35 f1.8 EF-mount Lens

Sigma 50-100 f1.8 EF-mount Lens

Panasonic 85mm F1.8 L-mount Lens

Sigma 24-70mm F2.8 EF-mount Lens

Tokina 11-16mm F2.8 EF-mount Lens

Mics

Rode Wireless Go II Lapel Mics

Lights

Nanlite FS300B Bi-Color with Octa

Nanlite Pavoslim 120B Bi-Color Panel

Nanlite FS60B Bi-Color with SB

Nanlite FS300C RGB COB Light with Octa Softbox

Nanlite FC120C RGB Cob Light with Softbox

Nanlite PavoTube 30C 4ft RGB Tube (4pc Kit)

Amaran F21x Panel Lights

Amaran 200x Cob Light with SB & Honeycomb

Godox FL150R Light Mats with SB & Honeycomb

Godox LA200 Bi-Color

Godox FL-150 Foldable Bi-Color LED

LS 60W Bi-Color LEDs



Cellar Door Studios | The Content Room | Packages

Add-Ons (These are not included in the packages above, by default)	
SHOOT ADD-ONS	Please mention the add-on name and quanti y to get quote
Actor (Entry-Level)	
Actor (Pro-level, Fluent English)	
Make-up (non-fashion/beauty) Artist	
Make-up (non-fashion/beauty) Artist	
Costume (per article, from The Wardrobe at CDS)	
Costume Stylist (Excluding costume cost)	
EQUIPMENT	
Gimbal Shots (DJI RS4 Pro, extra camera, operation)	
Camera Kit	
Rode Wirelss Go Lapel Pair	
Rode Podcast Dynamic XLR Mic	
Elgato 9" Teleprompter with Operation	
Fog Machine	
Simple Live Stream Setup & Operation	
Custom Pro Live Stream Setup & Operation	
POST-PRODUCTION	
Extra Iteration (per Video)	
Hindi to English Captions (per Video)	
AI Footage (per Clip)	
AI Voiceover (per Voiceover)	



**SO IF YOU ARE PLANNING TO SHOOT ANY
KIND OF VIDEO OR PHOTO CONTENT...**

UGC

EXPLAINERS

TESTIMONIALS

PRODUCT DEMOS

PODCASTS

**SOCIAL MEDIA
REELS**

FASHION SHOOTS

RECIPE VIDEOS

**PRODUCT
SHOWCASES**

TRAINING VIDEOS

**AND ANYTHING ELSE.
ALMOST ANYTHING.**



HIT US UP!

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[Website](#) [About](#) [Contact](#)

CELLAR DOOR
STUDIOS